£1,995 TOP PRICE FOR ROSS DAIRY CATTLE

Fresh milk met brisk demand at Ross-on-Wye Cattle Market with calved heifers selling to £1,995 (1,900gns) and cows to £1,806 (1,720gns).

The current plight of the dairy farmers resulting from the plummeting milk prices and First Milk's appalling action to delay payment was uppermost in the minds of all those in attendance including BBC Wales television and radio.

The top priced calved heifer at 1,900gns was sold by Adrian P Ractliffe of Gloucester, who also sold another at 1,800gns.

Two heifers made 1,850gns, the first from Wye Valley Dairy Genetics of Hereford and the other from Brownswood Holsteins of Worcester.

Two cows made 1,720gns with both forming part of the first sale to disperse Paul and Melanie Rymer's herd from near Chepstow, Monmouthshire, both were 2nd calvers. Others from their herd sold to 1,700gns (twice), 1,680gns, 1,650gns (twice), 1,620gns (twice) and 1,580gns. Their consignment of 23 cows averaged £1,473.65.

In-calf heifers sold to 1,380gns from Idris and Mark Evans of Ross-on-Wye, Herefordshire, and 1,300gns from Paul and Melanie Rymer.

There was a complete clearance of all 54 cattle forward including the 2 Holstein bulls with many bidders returning home empty handed.

The sale was very well attended with bidders from Carmarthenshire, Devon, Somerset and Wiltshire swelling the ranks of the usual buyers from the surrounding counties.

Auctioneers: GWILYM RICHARDS & CO (with R G & R B Williams)